LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
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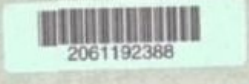
Enjoy smoking longer without smoking more.

Low tar Saratoga 120's

© Philip Morris Inc. 1979

Regular: 15 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report May '78
Menthol: 15 mg "tar," 1.0 mg nicotine av. per cigarette by FTC Method

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



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